



SPONSORSHIP OPPORTUNITIES

There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Maine affected by mental illness. Sponsors are encouraged to select the sponsor package that fits their goals and objectives or let NAMIWalks create one that specifically meets their unique needs.

Sponsor Benefit	Start/Finish								
	Premier	Presenting	Major	Gold	Silver	Line	Bronze	Supporter	Kilometer
Recognition during radio and television broadcasts	●								
Stage appearances and day of event visibility	●	●	●						
Visibility at walk Kick-off	●	●	●	●					
Logo in prominent location on walk brochure	●	●	●	●	●	●			
Logo on finish line banner at walk event	●	●	●	●	●	●	●		
Logo on walk t-shirt	●	●	●	●	●	●	●		
Logo on walk website	●	●	●	●	●	●	●	●	
Recognition in newsletters and other publications	●	●	●	●	●	●	●	●	●
Listing in pre- and post-event electronic communications about the walk event	●	●	●	●	●	●	●	●	●
Company signage at walk event	●	●	●	●	●	●	●	●	●
Listing on walk website	●	●	●	●	●	●	●	●	●
Corporate team tent or booth at walk event	●	●	●	●	●	●	●	●	●
Package Cost <i>Please note: some benefits subject to print deadlines.</i>	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of the food and beverages. Additional ways your business can support NAMIWalks include: press releases; trade publications; pre- and post-event mailings to supporters; NAMIWalks website; event brochure, posters and t-shirts; programs for all event activities; and prominent recognition on signage at events, including display at the start-end of the NAMIWalk.



SPONSORSHIP CONFIRMATION FORM

● Yes! We are proud to support NAMI Maine. We authorize NAMI Maine to include our name or logo on all the materials printed for the event consistent with our sponsorship selection below.

- | | |
|--|----------|
| <input type="checkbox"/> Premier Sponsor | \$15,000 |
| <input type="checkbox"/> Presenting Sponsor | 10,000 |
| <input type="checkbox"/> Major Sponsor | 7,500 |
| <input type="checkbox"/> Gold Sponsor | 5,000 |
| <input type="checkbox"/> Silver Sponsor | 2,500 |
| <input type="checkbox"/> Start/Finish Line Sponsor | 1,500 |
| <input type="checkbox"/> Bronze Sponsor | 1,000 |
| <input type="checkbox"/> Supporter Sponsor | 500 |
| <input type="checkbox"/> Kilometer Sponsor | 250 |

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email Address: _____

Payment: _____ Check enclosed (please make payable to NAMI Maine)
 _____ Credit cards accepted: () Visa () MasterCard () Discover

Please print

Name (as appears on card): _____

Billing Address (if different from above): _____

Card Number: _____ Exp: _____

Card Verification Code: _____ (three digit code on the back, near the signature)

Signature: _____

The benefit of confirming your sponsorship **EARLY** (before March 1, 2012) is inclusion in all printed materials. (Walker brochures, posters, flyers, press releases, etc.) as specified by level. Regardless of confirmation date, all sponsors will receive recognition on the NAMIWalks website at www.namimaine.org in accordance with their level of sponsorship.

Contact: Carol Carothers • NAMI Maine • 1 Bangor Street • Augusta , ME 04330
 info@namimaine.org • Phone: 207-622-5767 • Fax: 207-621-8430
www.nami.org/walks